Winter

WONDERLAND SPONSORSHIP OPPORTUNITIES

2026

WHY US

Rocky Hill Parks & Recreation connects with 20,000+ residents through vibrant parks, trails, programs, and events. To maintain these offerings, we rely on valued sponsors like you.

Reach Thousands, Grow Your Brand:
Our strategic marketing ensures your business gains prominent exposure at high-profile events, driving awareness and customer engagement.

So Why Sponsor Rocky Hill Parks & Recreation?

- **Direct Community Access:** Connect with your target audience and build lasting relationships.
- **Enhanced Brand Visibility:** Leverage signage, marketing, and event placements for maximum impact.
- **Demonstrate Local Support:** Position your business as a dedicated community partner.
- **Proven Marketing ROI:** Maximize your investment with our effective sponsorship strategies.

We are committed to delivering on our promises and exceeding your expectations.

Invest in Your Brand & Community:
Increase brand awareness, drive customer engagement, and support Rocky Hill. Explore our sponsorship packages and create a successful partnership today!

JOIN US IN 3 EASY STEPS



Sponsorship Selection: Located on page 3 is an outline of the 2026 sponsorship opportunities. Please take a few moments to review all of our specially designed sponsorship opportunities. For your convenience we have also created, some unique package options to choose from as well.



Submit Online Application: Now that you've decided on which opportunities you'd like to sponsor, please follow the below instructions on submitting an application to sponsor:

1. **Visit our website**: https://rockyhillct.myrec.com/info
2. **Click on the Winter Wonderland Icon** (Located under events)
3. **Complete Online Application** (Link listed under "Links", "Winter Wonderland Sponsorship Application 2026)

Note: From the time you submit your application, a member from our team will review your application and follow-up accordingly to secure payment generally within 24-48 hours.



Payment: Once your application has been received and reviewed, a member from our team will reach out to secure payment. Acceptable payment methods include:

-**Check** (payable to "Town of Rocky Hill")
-**Credit Card** (Visa, Mastercard or Discover)

Deadline to Apply

Friday, November 27, 2026

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Hot Chocolate & Cookies Sponsor

The Family Treat Corner: Exclusively sponsor the hot cocoa and treats! Your logo will be prominently displayed at the serving counter in this area (as well as all event flyers and online promotions), making you the brand that provides the ultimate cozy refreshment and treats!



Royal Winter Entertainment Sponsor

A Magical Meeting Experience: Be part of the magic as families journey to **Arendelle to meet the royal sisters** during their live performance! Your business will receive recognition throughout this enchanting experience, with prominent visibility on event signage, flyers, and online promotions.



Photo Booth Interactive Experience Sponsor

The Premium Photo Zone: Be the exclusive sponsor of our Photo Booth! Your business will gain visibility at this exciting, picture-perfect attraction, with prominent logo placement on-site and recognition across event flyers and online promotions.



North Pole (Inflatables) Fun Zone Sponsor

The Grand Finale High-Impact Zone: Gain massive visibility as the host of the entire North Pole Fun Zone (Inflatables & Free Play.) Your name and logo will be featured on gym signage (as well as all event flyers and online promotions).



Premiere Winter Wonderland Sponsor

The Ultimate Headline Partner: Your brand commands top-tier recognition across the entire event's captivating journey. We will feature your support at all the key stops during this wonderful family outing. Enjoy all the benefits listed above while being recognized as an official headline sponsor of Winter Wonderland 2026.

THANK YOU!

Contact Us

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