

# SPONSORSHIP OPPORTUNITIES

*FALL 2025*





# ABOUT US



**Logan Gauvin**  
Rec. Supervisor



**Craig Bowman**  
Director



**Nick Pizzoferrato**  
Rec. Supervisor



**Walt Sykes**  
Parks Crew Leader



**Rita Chhabra**  
Admin. Assistant/ Office Manager

# WHY US

Rocky Hill Parks & Recreation connects with 20,000+ residents through vibrant parks, trails, programs, and events. To maintain these offerings, we rely on valued sponsors like you.

## **Reach Thousands, Grow Your Brand:**

Our strategic marketing ensures your business gains prominent exposure at high-profile events, driving awareness and customer engagement.

## **So Why Sponsor Rocky Hill Parks & Recreation?**

- **Direct Community Access:** Connect with your target audience and build lasting relationships.
- **Enhanced Brand Visibility:** Leverage signage, marketing, and event placements for maximum impact.
- **Demonstrate Local Support:** Position your business as a dedicated community partner.
- **Proven Marketing ROI:** Maximize your investment with our effective sponsorship strategies.

We are committed to delivering on our promises and exceeding your expectations.

## **Invest in Your Brand & Community:**

Increase brand awareness, drive customer engagement, and support Rocky Hill. Explore our sponsorship packages and create a successful partnership today!





# JOIN US IN 3 EASY STEPS



01

**Sponsorship Selection:** Located on page 3 is an outline of the 2025 sponsorship opportunities. Please take a few moments to review all of our specially designed sponsorship opportunities. For your convenience we have also created, some unique package options to choose from as well.



02

**Submit Online Application:** Now that you've decided on which opportunities you'd like to sponsor, please follow the below instructions on submitting an application to sponsor:

1. **Visit our website:** <https://rockyhillct.myrec.com/info>
2. **Click on our Sponsorship Icon** (Located on top of website)
3. **Complete Online Application** (Link at bottom of sponsorship page)

**Note:** From the time you submit your application, a member from our team will review your application and follow-up accordingly to secure payment generally within 24-48 hours.



03

**Payment:** Once your application has been received and reviewed, a member from our team will reach out to secure payment.

Acceptable payment methods include:

- Check** (payable to "Town of Rocky Hill")
- Credit Card** (Visa, Mastercard or Discover)



**Deadline to Apply**  
**Friday, October 10, 2025**





# FALL SPONSORSHIP OPPORTUNITIES



## Fall Fest Community Sponsor

Gain recognition with your business name displayed on our event sponsor board and website, connecting you directly with the community.



## Fall Fest Attractions Sponsor

Make a big impression at the event! Your business name will be prominently featured on yard signs at the entrance of each on-site attraction. You will also be recognized on our sponsor board, with a shout-out during the concert intermission, and on our event website.



## Fall Fest Concert Sponsor

Showcase your support for local entertainment. Your business name will be displayed on the sponsor board and announced before and after the concert. Your business will also be recognized on the event website.



## Fall Fest General Event Sponsor

Receive a comprehensive sponsorship package that includes all the benefits of both the Attractions and Concert sponsorships, maximizing your brand's visibility across the entire event.



## Fall Fest Fireworks Display Sponsor

Elevate your brand with the most prominent sponsorship opportunity. You will receive all the benefits of the General Event Sponsor, plus exclusive recognition as the fireworks sponsor on all marketing and website content, as well as a live announcement right before the fireworks launch.





# THANK YOU!

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## Contact Us

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