

# SPONSORSHIP OPPORTUNITIES

*SUMMER 2025*



# MEET US



**Logan Gauvin**  
Rec. Supervisor



**Craig Bowman**  
Director



**Nick Pizzoferrato**  
Rec. Supervisor



**Walt Sykes**  
Parks Crew Leader



**Rita Chhabra**  
Admin. Assistant/Office Manager

# WHY US

Rocky Hill Parks & Recreation connects with 20,000+ residents through vibrant parks, trails, programs, and events. To maintain these offerings, we rely on valued sponsors like you.

## **Reach Thousands, Grow Your Brand:**

Our strategic marketing ensures your business gains prominent exposure at high-profile events, driving awareness and customer engagement.

## **So Why Sponsor Rocky Hill Parks & Recreation?**

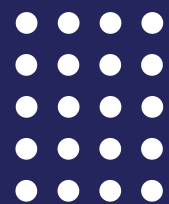
- **Direct Community Access:** Connect with your target audience and build lasting relationships.
- **Enhanced Brand Visibility:** Leverage signage, marketing, and event placements for maximum impact.
- **Demonstrate Local Support:** Position your business as a dedicated community partner.
- **Proven Marketing ROI:** Maximize your investment with our effective sponsorship strategies.

We are committed to delivering on our promises and exceeding your expectations.

## **Invest in Your Brand & Community:**

Increase brand awareness, drive customer engagement, and support Rocky Hill. Explore our sponsorship packages and create a successful partnership today!





# JOIN US IN 3 EASY STEPS

01

**Sponsorship Selection:** Located on pages 3-4 is an outline of the 2025 sponsorship opportunities. Please take a few moments to review all of our specially designed sponsorship opportunities. For your convenience we have also created, some unique package options to choose from as well.

02

**Submit Online Application:** Now that you've decided on which opportunities you'd like to sponsor, please follow the below instructions on submitting an application to sponsor:

1. **Visit our website:** <https://rockyhillct.myrec.com/info>
2. **Click on our Sponsorship Icon** (Located on top of website)
3. **Complete Online Application** (Link at bottom of sponsorship web page)

**Note:** From the time you submit your application, a member from our team will review your application and follow-up accordingly to secure payment generally within 24-48 hours.

03

**Payment:** Once your application has been received and reviewed, a member from our team will reach out to secure payment.

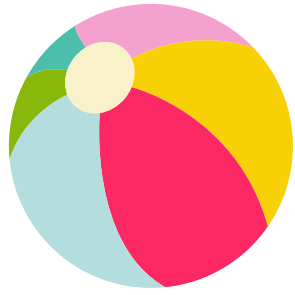
Acceptable payment methods include:

- Check** (payable to "Town of Rocky Hill")
- Credit Card** (Visa, Mastercard or Discover)



**Deadline to Apply**  
**Friday, May 30, 2025**





# SUMMER SPONSORSHIP



## OPPORTUNITIES

**\$250**

### **Elm Ridge Park Pool Banner Sponsor**

Own the poolside view! Secure your spot as the Elm Ridge Park Pool Banner Sponsor (2 ¾ x 5 ft.) and reach thousands during peak summer fun (mid-June to mid-August)

**\$500**

### **(NEW) Summerscape Camper T-Shirt Sponsor**

Showcase your brand to hundreds of Rocky Hill families, Pre-K through 8th grade, as a 'Summerscape T-Shirt Sponsor' on the highly visible white shirts of our town's flagship summer camp program.

**\$1,000**

### **Summer Concert Series Sponsor**

Amplify your brand's summer soundtrack! Sponsor our concert series (Tuesdays 7/8-8/5, rain Wednesdays 7/9-8/6) and enjoy prominent recognition on our sponsor board, live announcements, and printed marketing materials.

**\$500**

### **National Night Out Sponsor**

Strengthen community ties and support safer neighborhoods! Sponsor National Night Out (Tuesday 8/5, rain date Wednesday 8/6) and showcase your commitment through high-visibility signage, live announcements, and marketing materials.

**\$250**

### **(NEW) Youth Fall Soccer Medal Sponsor**

Inspire future soccer stars! Sponsor the Fall Soccer Medal and connect with HUNDREDS of Rocky Hill families through a memorable keepsake for Pre-K to Grade 6 athletes.

## See Next Page for Package Options!



# SPONSOR PACKAGES

**Actual  
Price**

## General Sponsorship

Pick any combination of sponsorships for actual price.

**\$2,000**

## Summer Sponsor Package

Benefits of all Summer Sponsorships packaged at 20% off discount  
(Valued at \$2,500!)

**\$5,000**

## Ultimate Sponsor Package

Benefits of Summer Sponsor Package PLUS benefits of Fall Fest Fireworks Display Sponsorship & Jolly Jamboree Premiere Sponsor Package (includes Winter Wonderland) \$6,500 Value!  
(Save up to \$1,500!)





**THANK  
YOU!**

## Contact Us

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