



# Sponsorship Opportunities

## Fall Fest 2023

### Partner With Us!

The Rocky Hill Parks & Recreation Department is dedicated towards providing our community with a variety of; parks, trails, athletic fields, programs and special events for its 20,000+ residents and friends. As a department, we take great pride in our offerings and are always striving to ensure positive and memorable experiences for all.

In order to have the ability to continue our multitude of offerings, we rely on the support of our sponsors. We appreciate and value the business partnerships that we've grown and maintained over the years, and make sure to carry out everything we promise through our sponsorship opportunities.



Our sponsorship program has been designed to not only develop and strengthen our offerings we provide for our community, but also support our local businesses. Through our highly effective marketing strategies, we are able to communicate with thousands of current and perspective customers. As such, our sponsorship opportunities will provide your business with a chance to brand yourself to the community while supporting it at the same time! With you being part of our community we want to ensure that you have a quality experience that exceeds your expectations!



(Tent Row)



(Fireworks)



(Early Drone View of Event Grounds)

### Becoming a Sponsor As Easy as 1...2...3!

#### Step 1: Sponsorship Selection

Located on the back of this page is an outline of the 2023 Fall Fest sponsorship opportunities. Please take a few moments to review all of our specially designed sponsorship opportunities. For your convenience we have also created, some unique package options to choose from as well.  
(See back for more information.)

#### Step 2: Submit Online Application

Now that you've decided on which opportunities you'd like to sponsor, please follow the below instructions on submitting an application to sponsor:

1. Visit our website: <https://rockyhillct.myrec.com/>
2. Click on our Fall Fest Icon (Located on top of website)
3. Complete Online Application (See Sponsorship Section)
  - Note: From the time you submit your application, a member from our team will review your application and follow-up accordingly to secure payment generally within 24-48 hours.

#### Step 3: Payment

Once your application has been received and reviewed, a member from our team will reach out to secure payment. Acceptable payment methods include:

- Check (payable to "Town of Rocky Hill")
- Credit Card (Visa, Mastercard or Discover)

## 2023 Fall Fest Sponsorship Selection

**(Deadline to Apply: Wednesday, 10/4/2023)**

Sponsorship Opportunities		
Selection	Planned Opportunities	Price
<input type="checkbox"/>	<b>Fall Fest Community Sponsor:</b> Have your business name displayed on sponsor board and website.	\$250
<input type="checkbox"/>	<b>Fall Fest Attractions Sponsor:</b> Have your business name displayed on yard signs at the entrance to each on-site attraction, displayed on our sponsor board and announced during concert intermission, and recognized on event website.	\$500
<input type="checkbox"/>	<b>Fall Fest Concert Sponsor:</b> Have your business name displayed on our sponsor board and announced before and after the concert, and recognized on event website.	\$500
<input type="checkbox"/>	<b>Fall Fest General Event Sponsor:</b> Benefits of both Attraction and Concert Sponsors (as listed above).	\$750
<input type="checkbox"/>	<b>Fall Fest Fireworks Display Sponsor:</b> Benefits of General Event Sponsor PLUS exclusive recognition as fireworks Sponsor on marketing and website content, and recognition right before fireworks launch.	\$1,500



### Event Details

**Date:** Saturday, October 14, 2023

**Rain Date:** Sunday, October 15, 2023

**Time:** 3:00pm – 8:00pm

**Location:** Elm Ridge Park- Veterans Memorial Amphitheater

**Admission:** FREE

**Anticipated Activities/ Events:** Attractions (*Pumpkin Bounce House, Halloween Theme Double Slide, Inflatable Corn Maze, Alien Inflatable Laser Tag, Giant Log Jammer Slide- Subject to Change*) • Food Trucks • Fireworks • Live Music (Last Licks) • Tent Vendors