


# SPONSORSHIP OPPORTUNITIES

*FALL 2024*



# ABOUT US



The Rocky Hill Parks & Recreation Department is dedicated towards providing our community with a variety of; parks, trails, athletic fields, programs and special events for its 20,000+ residents and friends. As a department, we take great pride in our offerings and are always striving to ensure positive and memorable experiences for all.

In order to have the ability to continue our multitude of offerings, we rely on the support of our sponsors. We appreciate and value the business partnerships that we've grown and maintained over the years, and make sure to carry out everything we promise through our sponsorship opportunities.

Our sponsorship program has been designed to not only develop and strengthen our offerings we provide for our community, but also support our local businesses. Through our highly effective marketing strategies, we are able to communicate with thousands of current and perspective customers. As such, our sponsorship opportunities will provide your business with a chance to brand yourself to the community while supporting it at the same time! With you being part of our community we want to ensure that you have a quality experience that exceeds your expectations!

# MEET US



**Logan Gauvin**  
Rec. Supervisor



**Craig Bowman**  
Director



**Nick Pizzoferrato**  
Rec. Supervisor



**Walt Sykes**  
Parks Crew Leader



**Rita Chhabra**  
Admin. Assistant/ Office Manager





# JOIN US IN 3 EASY STEPS



01

**Sponsorship Selection:** Located on page 3 is an outline of the 2024 sponsorship opportunities. Please take a few moments to review all of our specially designed sponsorship opportunities. For your convenience we have also created, some unique package options to choose from as well.



02

**Submit Online Application:** Now that you've decided on which opportunities you'd like to sponsor, please follow the below instructions on submitting an application to sponsor:

1. **Visit our website:** <https://rockyhillct.myrec.com/info>
2. **Click on our Sponsorship Icon** (Located on top of website)
3. **Complete Online Application** (Link at bottom of sponsorship page)


**Note:** From the time you submit your application, a member from our team will review your application and follow-up accordingly to secure payment generally within 24-48 hours.



03

**Payment:** Once your application has been received and reviewed, a member from our team will reach out to secure payment.

Acceptable payment methods include:

- Check** (payable to "Town of Rocky Hill")
  - Credit Card** (Visa, Mastercard or Discover)
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# FALL SPONSORSHIP OPPORTUNITIES



## Fall Fest Community Sponsor

Have your business name displayed on sponsor board and website.



## Fall Fest Attractions Sponsor

Have your business name displayed on yard signs at the entrance to each on-site attraction, displayed on our sponsor board and announced during concert intermission, and recognized on event website.



## Fall Fest Concert Sponsor

Have your business name displayed on our sponsor board and announced before and after the concert, and recognized on event website.



## Fall Fest General Event Sponsor

Benefits of both Attraction and Concert Sponsors (as listed above).



## Fall Fest Fireworks Display Sponsor

Benefits of General Event Sponsor PLUS exclusive recognition as fireworks Sponsor on marketing and website content, and recognition right before fireworks launch.





# THANK YOU!

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## Contact Us

Phone 860-258-2736

Website <https://rockyhillct.myrec.com/>

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