

SPONSORSHIP OPPORTUNITIES

WINTER 2024



ABOUT US

The Rocky Hill Parks & Recreation Department is dedicated towards providing our community with a variety of; parks, trails, athletic fields, programs and special events for its 20,000+ residents and friends. As a department, we take great pride in our offerings and are always striving to ensure positive and memorable experiences for all.

In order to have the ability to continue our multitude of offerings, we rely on the support of our sponsors. We appreciate and value the business partnerships that we've grown and maintained over the years, and make sure to carry out everything we promise through our sponsorship opportunities.

Our sponsorship program has been designed to not only develop and strengthen our offerings we provide for our community, but also support our local businesses. Through our highly effective marketing strategies, we are able to communicate with thousands of current and prospective customers. As such, our sponsorship opportunities will provide your business with a chance to brand yourself to the community while supporting it at the same time! With you being part of our community we want to ensure that you have a quality experience that exceeds your expectations!

MEET US



Logan Gauvin
Rec. Supervisor



Craig Bowman
Director



Nick Pizzoferrato
Rec. Supervisor



Walt Sykes
Parks Crew Leader



Rita Chhabra
Admin. Assistant/ Office Manager



JOIN US IN 3 EASY STEPS



01

Sponsorship Selection: Located on page 3 is an outline of the 2024 sponsorship opportunities. Please take a few moments to review all of our specially designed sponsorship opportunities. For your convenience we have also created, some unique package options to choose from as well.



02

Submit Online Application: Now that you've decided on which opportunities you'd like to sponsor, please follow the below instructions on submitting an application to sponsor:

1. **Visit our website:** <https://rockyhillct.myrec.com/info>
2. **Click on our Sponsorship Icon** (Located on top of website)
3. **Complete Online Application** (Link at bottom of sponsorship page)

Note: From the time you submit your application, a member from our team will review your application and follow-up accordingly to secure payment generally within 24-48 hours.



03

Payment: Once your application has been received and reviewed, a member from our team will reach out to secure payment. Acceptable payment methods include:

- Check** (payable to "Town of Rocky Hill")
- Credit Card** (Visa, Mastercard or Discover)



WINTER SPONSORSHIP OPPORTUNITIES



Winter Wonderland Goodie Bag Sponsor

Business name listed on goodie bag insert and event *marketing materials.



Winter Wonderland Hot Chocolate & Cookies Sponsor

Benefits of "Goodie Bag Sponsor" + business name recognized at Hot Chocolate and Cookie Station and on each table at that station, and lobby television display leading to room.



Winter Wonderland Stuff-A-Bear Sponsor

Benefits of "Goodie Bag Sponsor" + business name recognized on Stuff-A-Bear table signage and digital displays, opportunity to have sponsor table to promote business and/or incorporate holiday interactive (optional.)



Winter Wonderland Inflatables Sponsor

Benefits of "Goodie Bag Sponsor" + business name recognized on signage within inflatable station (gym) and digital displays, opportunity to have sponsor table to promote business and/or incorporate holiday interactive (optional.)



Winter Wonderland Premiere Sponsor

Benefits of ALL sponsorship opportunities for Winter Wonderland at a 25% off discount. (\$2,000 VALUE!)





**THANK
YOU!**

Contact Us

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